

The Tree of Life - Exhibition Timeline



January-April 2024

- Recruit artists to participate in the exhibition. Look for opportunities to collaborate with your local congregation/aged care facility/school. You may like to include Christian artists in your wider community.
- Consider having a “Getting Started” morning, afternoon or lesson using the materials provided in the first Resource Pack. Look at the bible texts and share ideas and techniques.
- You may like to join our LCA Visual Arts Facebook group to share your works in progress.
- Confirm your venue and determine what hours your exhibition will be open.
- Decide whether you will have an entry fee, and where the proceeds will go.
- Decide if the artworks will be on sale, and how you will manage any sales.
- If you are in South Australia, consider registering for SALA (the South Australian Living Artists Festival). **Registrations for the 2024 SALA Festival will open Wednesday, 1 March 2024.** <https://www.salafestival.com/participation/>
- By 31 May 2024** - complete the Exhibition Registration Form attached, or [at this link](#).

June 2024

- Start creating if you haven't already begun! Some groups hold making workshops. These are especially useful if you have collaborative projects.
- Plan your launch event – how will you kick off your exhibition?

July 2024

- By 11 July** write a short publicity blurb and gather 2-3 images of artworks which will feature in your exhibition. Email them to Jan Kaesler kaeslerjan@gmail.com for LCA NZ publicity and use them to create your local publicity resources. Poster templates are available on the [Visual Arts website](#).
- Check in with your artists and confirm the number of artworks to display, and their size. Let them know when and where they should deliver their work.
- Start planning how you will display the artworks
- Publicize your exhibition as widely as you can in your local community
- Invite people to your launch event
- Organise a team of people to help you set up

August 2024 Exhibition begins!

(Please note – sometimes August doesn't work for some reason – it's fine to schedule your exhibition at a time that works for your group. Just don't forget to let us know so we can publicise it.)

